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Course Overview

Course Title	Communication in the 21 st Century
Course and Section Number	CMS-410-1
Number of Credits	3 Semester Credits
Term	22/SPRG
Course/Section Dates	03/07/2022 – 05/07/2022
Meeting Time	Class meets on Monday's at 6:00PM CDT
Instructor	Gina Hansen
Doane Email Address	gina.larson@doane.edu
Textbook Information: (e.g. title, edition, publisher, ISBN)	None Link to Doane Bookstore: https://www.bkstr.com/doaneuniversitystore/shop/textbooks-and-course-materials
Additional Course Materials	
Course Description	Communication in the 21st century has been dramatically changed by new technologies. This course is designed to help students harness the power of new technologies and develop skills for symbolic analysis - manipulations of words, data, and visual representations to communicate effectively. Students will develop knowledge and skills to communicate more effectively with increasingly diverse audiences using rapidly changing technologies in an environment of information overload.
Foundational Area of Knowledge	



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Course Learning Outcomes/Objectives

1. Students will be introduced to technologies and their uses to expand personal and professional exposure.
2. Students will explore how social networking has blurred personal and professional boundaries.
3. Students will expand their research and reporting skills.
4. Students will develop an E-Portfolio to showcase their talents and skills.
5. Students will explore how technology has changed the way we communicate professionally and personally.
6. Students will explore how social media plays a major role in the world of business today.

Technology Requirements

For the successful use of Canvas please refer to Doane University's [minimum computer requirements](#). This may also include:

- Reliable computer and internet connection
- A web browser (Chrome or Mozilla Firefox)
- Adobe Acrobat Reader (free)
- Word processing software -Microsoft or Google Docs
- Webcam and mic

Syllabus Addendum

www.doane.edu/syllabus includes information regarding:

- Academic Support
- Military Friendliness & Services
- Study Time
- Credit Hour Definition
- Catalog and Policies

Technological Support

If you are in need of technical assistance, please contact the help desk at 402-826-8411 or by email at helpdesk@doane.edu.

Learning Management System

Canvas: <https://doane.instructure.com>

Campus Network or Canvas Outage

When access to Canvas is not available for an extended period of time (greater than one entire evening - 6pm till 11pm) you can reasonably expect that the due date for assignments will be changed to the next day (assignment still due by midnight).